

Cómo Gestionar y Planificar un Proyecto en la Empresa

How to Manage and Plan a Business Project



Author: [Daniel Mateo Campoy](#) [1]

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All entrepreneurs, business people and directors who wish to manage a business efficiently need access to the tools which enable them to make the right decisions.

Planning for company management allows the business person to define objectives, and to establish strategies and courses of action which minimise the risks inherent to the life of their enterprise: in short, it facilitates the efficient management of their business.

This manual provides information on the tools needed to develop a new project with an existing business.

The subject areas covered in this instructive book include approaching business project management, the birth of a project, planning a business project, developing a business project and the criteria for assessing and evaluating business projects.

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Address: c/ Padre Sarmiento, no. 19 – bajo, CP. 36204

Contact: Ainhoa Álvarez-Borrás

Phone: 902100938

E-mail: aalvarez@ideaspropiaseditorial.com [3]

Website: <http://www.ideaspropiaseditorial.com> [4]

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