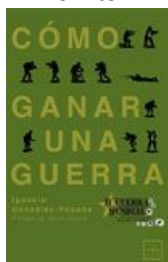


Cómo Ganar una Guerra

How to Win a War



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How to Win a War is a historical revision of World War II from a different point of view, focusing on the lessons of history and business that can be applied to daily life. Comparing the strategies employed by the Allies and the Axis powers with decisions taken by executives and directors, Ignacio González-Posada sets out a lively account of events which changed the world and crucially affected its development up until the fall of the Berlin Wall.

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