

El eco del terror, ideología y propaganda en el terrorismo Yihadista



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Terrorism means communication. Violence and propaganda have been linked within the history of terrorism. Technological developments our information society's current demands, have encouraged these organisations to upgrade the relevance and sophistication of their communications. Al Qaeda is the best example of this phenomenon, having made of their media yihad their most important mission.

This book analyses key points that explain why propaganda has become the axis of the new wave of terrorism. The reader will become familiar with global yihadism ideological pillars, why its leaders have bet on information operations and also a detailed account of the most relevant incidents that have moulded their strategic propaganda.

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